



The Wedding Planner
& Lifestyle
MAGAZINE

ANNUAL PRINT & DIGITAL

MEDIA KIT

SPRING/ SUMMER
FALL/ WINTER

THEWPLMAG.COM

EDITOR'S NOTE

Our lustrous and beautifully designed pages showcase exciting and informative topics about travel, real weddings and lifestyle. We also share interviews with media personalities, athletes, real estate agents, and industry professionals on social media. If you want to know the most exquisite wedding reception design, African fashion, and honeymoon destinations, get a digital copy of The Wedding Planner Lifestyle Magazine.



TARGET READERS

We target stylish brides between the ages of 25 and 55 who are getting married, looking for wedding inspiration and a curated selection of vendor professionals for their wedding day & married life.

ACCEPTING SUBMISSIONS FOR
**STYLED SHOTS &
REAL WEDDINGS**



MAGAZINE SEASON SUBMISSION DATES

SPRING / SUMMER

SUBMISSION DEADLINE | MAY 1
PUBLISH DATE | JUNE 15

FALL / WINTER

SUBMISSION DEADLINE | OCTOBER 1
PUBLISH DATE | NOVEMBER 15



The Wedding Planner & Lifestyle Magazine is the #1 Source for African, Black, Caribbean and Inter-Faith weddings

The WPLM is a bi-annual print and digital magazine utilizing online, newsstands, bridal shows and social media to reach the wedding and event consumer. We work with our vendor partners to provide services or products before, on and after the wedding day. We are a source of real weddings, fashion, planning, travel and inspiration for the stylish bride!

MEDIA REACH

65K ANNUAL DISTRIBUTION

40K+ SOCIAL MEDIA



WE OFFER

VENDOR DIRECTORY LISTING

LIST YOUR BUSINESS WITH OUR BRIDAL COMMUNITY





PROMOTE YOUR BUSINESS

Elevate your business to new heights by advertising in our renowned wedding magazine, boasting thousands of online followers, monthly readers, and connections with industry experts. Tap into the thriving wedding industry and gain invaluable exposure for your brand. Join our community and watch your business flourish as you become a go-to choice for discerning couples and fellow professionals alike.



PRINT ADVERTISEMENT

Boost your brand's credibility and visibility with the power of traditional and in-print advertisements. Reach a dedicated audience that engages with your message in a tangible, lasting manner. Invest in in-print ads today and experience the long-lasting impact on your business's growth and customer connections.

DIGITAL ADVERTISEMENT & BRAND PARTNERSHIP

Maximize your brand's exposure and capture the attention of an ever-growing online community. Invest in digital ads now and experience rapid, measurable results that propel your business forward.



READY TO GET STARTED?
CONTACT US



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